

Graphic Communications

On completing the Master study programme of Graphic Communications, students are competent to:

1. Work independently within their artistic practice.
2. Functionally engage in institutions whose field of work implies the use of graphic design as an artistic or technical medium.
3. Expertly and creatively contribute to the activities of institutions and professional teams in their field of work.
5. Continue their studies and professional development.

On completing the master study programme of Graphic Communications, students gain the following specific competences:

1. expanded knowledge of historical and theoretical corpus of the development of graphic communications, as well as of the current trends in the field;
2. continual creating of the individual creative expression and attitude in combination with other media and through complex profession-related theoretical and practical work;
3. developing the competencies for continual widening and searching for new insights and solutions which include all the explored and unexplored possibilities in the field of contemporary graphic design, as well as using experimental methods;
4. knowledge of more complex programme of theory of art, philosophy, as well as general and applied aesthetics.

The student acquires the basis for further education at doctoral studies.

	Code	Subject	Type	ECTS	Lectures	Practice	Year
1.	09.LMGK01	Graphic Communications - Methods of Artistic Research 1	C	4	60	60	I
2.	09.LMGK02	Graphic Communications - Methods of Artistic Research 2	C	4	60	60	I
3.	09.LMGKD1	Design of Market Communications 1	C	2	30	0	I
4.	09.LMGKD2	Design of Market Communications 2	C	2	30	0	I
5.	09.LMGKI3	Book Graphics 1	C	3	30	30	I
6.	09.LMIGK3	Book Graphics 2	C	3	30	30	I
7.	09.LMIU01	History of Art and Cultural Studies 1	C	3	30	0	I
8.	09.LMIU02	History of Art and Cultural Studies 2	C	3	30	0	I
9.	09.LMIZ09	English Language 6	E	3	30	0	I
10.	09.LMSA01	Contemporary Aesthetics 1	C	2	30	0	I
11.	09.LMSA02	Contemporary Aesthetics 2	C	2	30	0	I
12.	09.LMZI09	English Language 5	E	3	30	0	I
13.	09.LMZRAD	Final Thesis	C	26	0	0	I