

Title of the study programme: **Applied Arts and Design**

Type of studies: Doctoral academic studies

Duration of studies: 3 years

Scope of studies in ECTS credits: 180

Title: *D.A. in Applied Arts and Design*

FIRST YEAR

No.	COURSE	SEMESTER		ECTS credits
		1	2	
1.	Scientific Research Techniques and Methods Applied in Art Research	2+2	2+2	10
2.	Techniques and Methods of Art Research	2+2	2+2	10
3.	Modern Art - Topics Selection	2+2	2+2	10
4.	Main elective course 1 (one course to choose)	2+3	2+3	10
	• <i>Poster D1</i>	2+3	2+3	10
	• <i>Applied Graphics D1</i>	2+3	2+3	10
	• <i>Illustration - Author's Expression and Contemporary Art Practice</i>	2+3	2+3	10
	• <i>Writing System with Typography and Calligraphy D1</i>	2+3	2+3	10
5.	Elective courses 1 (two courses to choose)			20
	• <i>Poster D1</i>	2+3	2+3	10
	• <i>Illustration - Author's Expression and Contemporary Art Practice</i>	2+3	2+3	10
	• <i>Applied Graphics D1</i>	2+3	2+3	10
	• <i>Editing of Audiovisual Works</i>	2+2	2+2	10
	• <i>Time Design 1</i>	2+2	2+2	10
	• <i>Writing System with Typography and Calligraphy D1</i>	2+3	2+3	10
	• <i>Photography as Cultural Medium 1</i>	2+4	2+4	10
	• <i>New Media 1</i>	2+4	2+4	10
	• <i>Marketing</i>	2+3	2+3	10

SECOND YEAR

No.	COURSE	SEMESTER		ECTS credits
		3	4	
6.	Philosophy of Art	2+2	2+2	10
7.	Introduction to Doctoral Art Project	0+8	0+8	20
8.	Main elective course 2 (one course to choose)	2+3	2+3	10
	• <i>Poster D2</i>	2+3	2+3	10
	• <i>Illustration - Visual Storytelling and New Media</i>	2+3	2+3	10
	• <i>Applied Graphics D2</i>	2+3	2+3	10
	• <i>Writing System with Typography and Calligraphy D2</i>	2+3	2+3	10
9.	Elective courses 2 (two courses to choose)			20
	• <i>Poster D2</i>	2+3	2+3	10
	• <i>Illustration - Visual Storytelling and New Media</i>	2+3	2+3	10
	• <i>Applied Graphics D2</i>	2+3	2+3	10
	• <i>Editing of Audiovisual Works</i>	2+2	2+2	10
	• <i>Time Design 2</i>	2+2	2+2	10
	• <i>Writing System with Typography and Calligraphy D2</i>	2+3	2+3	10
	• <i>Photography as Cultural Medium 2</i>	2+4	2+4	10
	• <i>New Media 2</i>	2+4	2+4	10
	• <i>Image and Public Relations</i>	2+3	2+3	10

THIRD YEAR

No.	COURSE	SEMESTER		ECTS credits
		5	6	
10.	Doctoral Art Project - Independent Research	0+20	0+20	30
11.	Doctoral Art Project			30

Number of lessons given in a week, in the form of (lectures)+(independent research)