

Title of the study programme: **Applied Arts and Design**

Type of studies: Undergraduate academic studies

Duration of studies: 4 years

Scope of studies in ECTS credits: 240

Title: ***Bachelor with Honours in Applied Arts***

Module: Graphic Design

FIRST YEAR

No.	COURSE	SEMESTER		ECTS credits
		1	2	
1.	Poster 1	1+1		2
2.	Book Design 1	1+1	1+1	4
3.	Visual Communication	1+1	1+1	6
4.	Writing System and Typography with Calligraphy 1	1+1		2
5.	Drawing and Technology 1	4+4		5
6.	Introduction to Printmaking and Printing 1	2+1		3
7.	Introduction to Sculpting and Technology 1	2+1		3
8.	History of Art 1	2+1		3
9.	Anatomical Drawing 1	2+0		2
10.	Psychology of Creativity 1	2+0		2
11.	Visual Arts Elements 1	1+1		2
12.	Poster 2		1+1	2
13.	Writing System and Typography with Calligraphy 2		1+1	2
14.	Drawing and Technology 2		4+4	5
15.	Introduction to Printmaking and Printing 2		2+1	3
16.	Introduction to Sculpting and Technology 2		2+1	3
17.	History of Art 2		2+1	3
18.	Anatomical Drawing 2		2+1	3
19.	Psychology of Creativity 2		2+1	3
20.	Visual Arts Elements 2		1+1	2

SECOND YEAR

No.	COURSE	SEMESTER		ECTS credits
		3	4	
21.	Poster 3	1+1		3
22.	Book Design 2	1+1	1+1	6
23.	Advertising	1+1	1+1	4
24.	Writing System and Typography with Calligraphy 3	1+1		2
25.	Drawing and Technology 3	4+4		5
26.	History of Art 3	2+1		3
27.	Fundamentals of Aesthetics 1	2+0		2
28.	Sociology of Culture 1	2+0		2
29.	Architecture 1	1+1		1
30.	Introduction to Intermedia Research 1	1+1		2
31.	Introduction to Photography 1	2+0		2
32.	Fundamentals of Painting and Technology 1	2+1		3
33.	Poster 4		1+1	2

34.	Writing System and Typography with Calligraphy 4		1+1	2
35.	Drawing and Technology 4		4+4	5
36.	History of Art 4		2+1	3
37.	Fundamentals of Aesthetics		2+0	2
38.	Sociology of Culture 2		2+0	2
39.	Architecture 2		1+1	1
40.	Introduction to Intermedia Research 2		1+1	2
41.	Introduction to Photography 2		2+0	2
42.	Fundamentals of Painting and Technology 2		2+1	3

### THIRD YEAR

No.	COURSE	SEMESTER		ECTS credits
		5	6	
43.	Poster 5	2+1		4
44.	Book Design 3	2+1	2+1	10
45.	Packaging Design	2+1	2+1	10
46.	Writing System and Typography with Calligraphy 5	2+1		5
47.	Drawing and Technology 5	2+2		2
48.	History of Art 5	2+1		3
49.	<b>Elective courses - 6 ECTS credits to choose</b>			<b>6</b>
	• <i>Illustration - Fundamentals and Techniques 1</i>	2+1		3
	• <i>Intermedia Art 1</i>	2+1		3
	• <i>Digital Image 1</i>	2+1		3
	• <i>Printmaking techniques 1</i>	2+1		3
	• <i>Photography Practice 1</i>	2+1		3
	• <i>Comics 1</i>	2+1		3
	• <i>Modeling 1</i>	2+1		3
	• <i>Sculpting Materials 1</i>	2+1		3
	• <i>Contemporary Sculpture 1</i>	2+1		3
	• <i>Introduction to Digital Art 1</i>	2+1		3
	• <i>Drawing 1</i>	2+1		3
	• <i>Icon and Fresco 1</i>	2+1		3
	• <i>Mosaic 1</i>	2+1		3
	• <i>Introduction to Animation and Visual Effects</i>	2+0		3
	• <i>English Language 1</i>	2+0		3
	• <i>Painting and Technology 1</i>	2+1		3
	• <i>Methodology of Fine Arts Education 1</i>	1+4		5
	• <i>Pedagogy</i>	2+0		3
	• <i>Art Project 1</i>	0+0+3		3
50.	Poster 6		2+1	4
51.	Writing System and Typography with Calligraphy 6		2+1	5
52.	Drawing and Technology 6		2+2	2
53.	History of Art 6		2+1	3
54.	<b>Elective courses - 6 ECTS credits to choose</b>			<b>6</b>
	• <i>Illustration - Fundamentals and Techniques 2</i>		2+1	3

•	<i>Intermedia Art 2</i>		2+1	3
•	<i>Digital Image 2</i>		2+1	3
•	<i>Printmaking techniques 2</i>		2+1	3
•	<i>Photography Practice 2</i>		2+1	3
•	<i>Modeling 2</i>		2+1	3
•	<i>Comics 2</i>		2+1	3
•	<i>Sculpting Materials 2</i>		2+1	3
•	<i>Contemporary Sculpture 2</i>		2+1	3
•	<i>Introduction to Digital Art 2</i>		2+1	3
•	<i>Drawing 2</i>		2+1	3
•	<i>Icon and Fresco 2</i>		2+1	3
•	<i>Mosaic 2</i>		2+1	3
	<i>Introduction to Animation and Visual Effects</i>			
•	<i>Techniques</i>		2+0	3
•	<i>English Language 2</i>		2+0	3
•	<i>Painting and Technology 2</i>		2+1	3
•	<i>Methodology of Fine Arts Education 2</i>		1+4	5
•	<i>Educational Psychology</i>		2+0	3
•	<i>Art Project 2</i>		0+0+3	3

#### FOURTH YEAR

No.	COURSE	SEMESTER		ECTS credits
		7	8	
55.	Poster 7	2+1		5
56.	Book Design 4	2+1	2+1	10
57.	Propaganda Tools and Graphic Standards	2+1	2+1	10
58.	Writing System and Typography with Calligraphy 7	2+1		4
59.	Marketing in Arts 1	2+0		2
60.	Drawing and Technology 7	2+2		2
61.	History of Art 7	2+1		3
62.	<b>Elective courses - 6 ECTS credits to choose</b>			<b>6</b>
•	<i>Illustration - Fundamentals and Techniques 1</i>	2+1		3
•	<i>Intermedia Art 1</i>	2+1		3
•	<i>Digital Image 1</i>	2+1		3
•	<i>Printmaking techniques 1</i>	2+1		3
•	<i>Printmaking techniques 3</i>	2+1		3
•	<i>Photography Practice 1</i>	2+1		3
•	<i>Photography Practice 3</i>	2+1		3
•	<i>Comics 1</i>	2+1		3
•	<i>Modeling 1</i>	2+1		3
•	<i>Sculpting Materials 1</i>	2+1		3
•	<i>Contemporary Sculpture 1</i>	2+1		3
•	<i>Introduction to Digital Art 1</i>	2+1		3
•	<i>Drawing 1</i>	2+1		3

	• <i>Icon and Fresco 1</i>	2+1		3
	• <i>Mosaic 1</i>	2+1		3
	• <i>Introduction to Animation and Visual Effects</i>	2+0		3
	• <i>English Language 1</i>	2+0		3
	• <i>English Language 3</i>	2+0		3
	• <i>Painting and Technology 1</i>	2+1		3
	• <i>Painting and Technology 3</i>	2+1		3
	• <i>Methodology of Fine Arts Education 3</i>	1+4		5
	• <i>Methodology Practice 1</i>	1+3		3
	• <i>Art Project 1</i>	0+0+3		3
	• <i>Art Project 3</i>	0+0+3		3
63.	Poster 8		2+1	5
64.	Writing System and Typography with Calligraphy 8		2+1	4
65.	Marketing in Arts 2		2+0	2
66.	Drawing and Technology 8		2+2	2
67.	History of Art 8		2+1	3
68.	<b>Elective courses - 6 ECTS credits to choose</b>			<b>6</b>
	• <i>Illustration - Fundamentals and Techniques 2</i>		2+1	3
	• <i>Intermedia Art 2</i>		2+1	3
	• <i>Digital Image 2</i>		2+1	3
	• <i>Printmaking techniques 2</i>		2+1	3
	• <i>Printmaking techniques 4</i>		2+1	3
	• <i>Photography Practice 2</i>		2+1	3
	• <i>Photography Practice 4</i>		2+1	3
	• <i>Modelling 2</i>		2+1	3
	• <i>Comics 2</i>		2+1	3
	• <i>Sculpting Materials 2</i>		2+1	3
	• <i>Contemporary Sculpture 2</i>		2+1	3
	• <i>Introduction to Digital Art 2</i>		2+1	3
	• <i>Drawing 2</i>		2+1	3
	• <i>Icon and Fresco 2</i>		2+1	3
	• <i>Mosaic 2</i>		2+1	3
	• <i>Introduction to Animation and Visual Effects Techniques</i>		2+0	3
	• <i>English Language 2</i>		2+0	3
	• <i>English Language 4</i>		2+0	3
	• <i>Painting and Technology 2</i>		2+1	3
	• <i>Painting and Technology 4</i>		2+1	3
	• <i>Methodology of Fine Arts Education 4</i>		1+4	5
	• <i>Methodology Practice 2</i>		1+3	3
	• <i>Art Project 2</i>		0+0+3	3
	• <i>Art Project 4</i>		0+0+3	3

*Number of lessons given in a week, in the form of (lectures)+(practice classes)*

